

**TORRANCE PERSONS AND PASTIMES**

**Comings, Goings and Doings of Folks Hereabouts**

Recent guests of Mr. and Mrs. J. A. Pemberthy of Andree avenue were Mrs. Effie Begent and Harry Davis of Los Angeles.

Robert Burton of Medford, Ore., is a guest of Mr. and Mrs. Charles Lapping.

Guests of Mr. and Mrs. E. W. Huddleston last week were Mr. and Mrs. Eric McKela of Santa Barbara.

C. R. Bishop of Virginia City, Neb., was a recent guest of Judson Smith. Enthusiastic over Southern California, Mr. Bishop will remain and bring his family here.

Pave Western Avenue

Mrs. C. D. Pennington and brother, George Bower, enjoyed "A Perfect Fool" in Los Angeles Saturday evening.

Mr. and Mrs. H. F. Rees attended the automobile show in Los Angeles Saturday.

Miss Doris Beatty of Kern court was a week-end guest of Mr. and Mrs. C. A. Faxman of Hermosa Beach.

Mr. and Mrs. Fred Hansen of Carson street entertained at dinner Sunday Mr. and Mrs. C. K. Strutt and Mr. and Mrs. Carl Baker of Orange.

Mr. and Mrs. Harum Reeve and Mrs. Lucy M. Reeve enjoyed a visit in San Pedro and Wilmington Sunday.

Mr. and Mrs. W. R. Patge and family, of Arlington avenue, were guests of San Pedro friends Sunday.

William King of Blythe, Palo Verde Valley, and Mrs. R. Behnke of Milwaukee, Wis., were guests Sunday of their brother, J. E. King, and family, of Hammerton Tract. Mrs. Behnke will remain in Southern California for two months.

Mr. and Mrs. F. D. Murray visited friends in Long Beach, Fullerton and Los Angeles Sunday.

Mrs. M. E. Blakely, Mrs. Widmeyer and daughter, and Judson G. R. Smith enjoyed a motor trip to Santa Fe Springs Sunday.

Mr. and Mrs. A. J. Wolfe and Mrs. Hoover Wolfe of Date street and Mrs. Charles Lapping were Los Angeles visitors Wednesday.

A jolly party that enjoyed a trip to Hollywood and Beverly Hills Sunday and later dined in Los Angeles included Mr. and Mrs. Charles Elman, Mr. and Mrs. Roy Winters, Mrs. A. C. Winters, and Mr. and Mrs. Frank Murdock.

Mr. and Mrs. Hans Top were guests Sunday of friends in San Pedro and Redondo Beach.

A dinner at Seal Beach was enjoyed recently by Mr. and Mrs. J. A. Pemberthy and their guests, Mrs. Effie Beyer and Harry Davis, of Los Angeles. The dinner was in honor of the seventy-ninth birthday of Mrs. Pemberthy's mother, Mrs. James Reed.

Pave Western Avenue

**HOLDERS OF EDISON STOCK IN DISTRICT HERE NUMBER 573**

Holders of Edison common stock will receive their checks this week representing the fifty-fifth consecutive quarterly dividend on this security. The total amount of this dividend is \$700,855, which, added to previous earnings on Edison stock, makes a total of \$23,600,000 which has been distributed, almost entirely in Southern California.

According to District Manager Oliver, there are 573 stockholders in Redondo district, and this number is increasing daily. According to these figures \$7200 will come into circulation in this locality from the present dividend.

In a recent statement R. H. Ballard, vice-president and general manager of the Southern California Edison company, stated that the company is approaching 1924 with a conviction that it will be a record-breaking year. Under a recent rate decision of the railroad commission the Edison schedules for light and power service have been substantially reduced. The new rates are the lowest in the company's history, and the domestic rate is now so low that it will encourage a liberal use of labor-saving appliances. According to Mr. Ballard, this is an ideal condition, for it enables the company to increase its revenues by building up its existing load without making expenditures for new lines and extensions.

During the past twelve months the Edison company added 46,000 new customers on its books in addition to serving a large portion of the load in Los Angeles city through its contract with that municipality.

Pave Western Avenue

**Theda Bara Is Tea Guest in Torrance**

Mr. and Mrs. J. W. Cufley entertained at afternoon tea on the 15th inst. Lady Mackenzie, the great world traveler and huntress; Miss Theda Bara, the movie star; Mr. and Mrs. Bush, Park Benjamin II, and Mrs. Al Price. The party visited the oil fields and drove around the city, and were enthusiastic over Torrance and its possibilities.

**IDEAL BOARDING HOUSE**

Newcomers to the Ideal include Cecil McConn, C. M. Russell, Mr. Berry, and W. J. Dunn.

Mr. and Mrs. Harold Proctor have settled in Los Angeles, after a pleasant visit at the Ideal.

Bob Craig enjoyed a hunting trip in Imperial Valley last week.

Mrs. Ella Yantis and son Ed, guests here for a few days, have returned to their home in Oakland.

Mr. and Mrs. Farley Johnson Sr., Mr. and Mrs. Clyde Parker, and Mr. and Mrs. Farley Johnson Jr. spent Sunday at Exposition park.

R. C. Bromwell of Long Beach is making his home at the Ideal.

**YOUR CAR**

Should be kept in A-1 condition at all times in order to get proper mileage.

See Us—We Are the Boys Who Can Do This Little Thing Right

**JOE'S GARAGE**

1170 Narbonne—In the Brick Bldg.—Lomita

**AUTO REPAIR SHOP**

1038 213th St. Just Off Border

WE SPECIALIZE IN STARTING LIGHTING AND IGNITION For All Makes of Cars Phone 31-R

W. J. MacLellan C. M. Seeman

**The Line of Convenience For Business or Pleasure**

The lines of the Pacific Electric are the links of the chain of transportation that binds the communities of Southern California together for business, social and industrial growth.

Frequent, Dependable and Economical service is operated between practically all of the Southland's important cities.

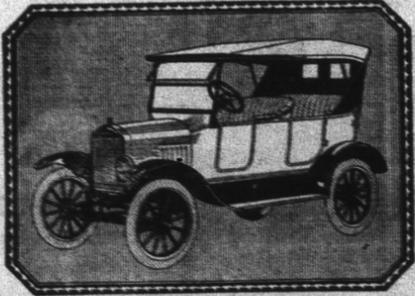
As our agents for time-tables and rates of fares. Information gladly given.

Apply at ticket offices and information bureaus or write for illustrated folders giving details regarding sight-seeing trips.

**PACIFIC ELECTRIC RAILWAY**

Phone 20 CHAS. H. MUELLER AGENT Torrance

**THE UNIVERSAL CAR**



*New Touring Car*  
**\$295**

F. O. B. DETROIT

Ford utility, durability, and economy are embodied to the full in this new Ford Touring Car.

In addition, it is up-to-the-minute in appearance. It is finished in an enduring black, rich and deep in lustre. A high radiator, enlarged hood, graceful cowl, slanting windshield and streamline body are pleasing details that enhance its style.

With this handsome exterior, it combines every mechanical feature essential to open car utility.

This car can be obtained through the Ford Weekly Purchase Plan.

Schultz, Peckham & Schultz

Phone 137 Torrance



CARS · TRUCKS · TRACTORS

**"Local Production now Approaching 25,000 Bbl. Mark"**

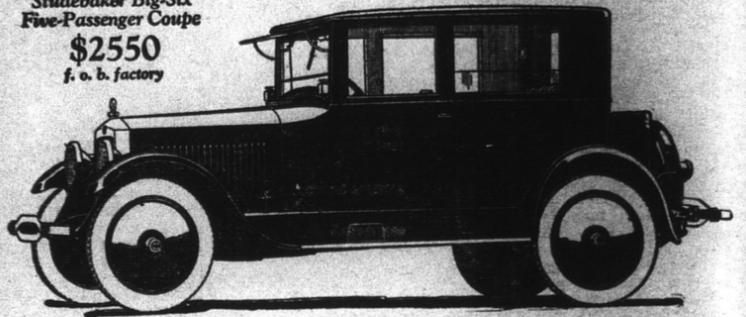
We quote from the TORRANCE HERALD, front page, under date of NOVEMBER 16, 1923. Read the article. It is interesting. Then ask yourself this question: "WHY SHOULD THE PROFITS ACCRUING FROM OUR SPLENDID OIL INDUSTRY BE DIVIDED AMONG ONLY A FEW?" Is it fair? WE BELIEVE NOT.

**SIGN FOR OIL**

Help us raise restrictions against drilling for oil in the Torrance Townsite, and bring prosperity, not to a few, but to ALL.

**Torrance Freeholders League**

The 1924 Model Studebaker Big-Six Five-Passenger Coupe \$2550 f. o. b. factory



Into the Studebaker Big-Six closed cars have gone, without compromise or stint, the finest design, materials, workmanship and the best of Studebaker's 71 years' experience.

Nothing has been left undone to make them as fine enclosed cars as can be built.

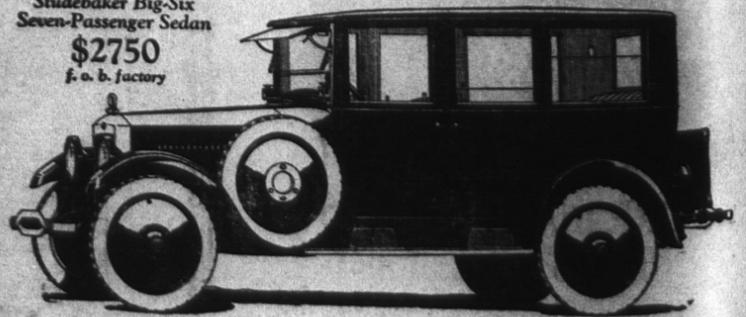
Certainly no car performs more brilliantly or is more reliable. None possesses greater beauty or is more luxuriously comfortable. None is more enjoyable to drive or easier to steer—and none is more completely equipped.

To pay more is extravagance. To pay less means a sacrifice of service and comfort.

Phone or call for a demonstration.

Terms to Meet Your Convenience

The 1924 Model Studebaker Big-Six Seven-Passenger Sedan \$2750 f. o. b. factory



**P. E. HENNIS**

STUDEBAKER DEALER FOR THIS TERRITORY Sales and Service Gardena—Phone 1231

THIS IS A STUDEBAKER YEAR